# **Messaging about the work that we do**

# **at the Lower Mainland Christmas Bureau**

Here at the Lower Mainland Christmas Bureau (LMCB), our mission is to empower families in need to create Christmas experiences for their kids through the generosity of community. We do this by offering close to about a thousand families every December an opportunity to register with the LMCB to receive Christmas support.

Our Christmas program allows us to guarantee that all registered low income families or families on assistance can have access to the same kind of help during the holiday season. The families that we help all have children 18 years of age and under. Moreover, our welcoming staff and volunteer team personally handles each application with care and kindness to ensure we can help as many families as possible, through a one day registration process.

Families in need receive a grocery store gift card to purchase items for a warm Christmas meal, and parents get to personally shop through our Toy Store to select a primary gift for each of their children, along with a book, a stuffed toy, stocking stuffers and some new and gently used clothing. This process allows families to experience Christmas with dignity and gives them a chance to personalize it with care for their children.

In addition to this program, our work extends much further across the lower mainland. Since we are able to accept and house the generous toy donations year-round in our warehouse, our other program works diligently to ship over 50,000 toys to other Christmas Bureaus and agencies to provide support to their Christmas assistance programs in their local communities.

We are humbled to receive positive feedback and heartfelt gratitude from the families that we help, and it’s wonderful to be able to share about the meaningful work that we accomplish within such a small team.

The kindness of supporters like you make our work possible. Toys and monetary gifts are accepted at our warehouse. Often times we run short of toys for tweens and teens. They are still kids to us and we always do our best to be there for them. Gift cards are a great option as suggested gift for the bigger kids. Monetary donations can be made through our [website](http://www.lmcb.ca/donate/) and [Canada Helps](https://www.canadahelps.org/en/charities/lower-mainland-christmas-bureau/).

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Thank you for taking the time to learn more about our work and we look forward to connecting further.

# For Board of Directors

Lower Mainland Christmas Bureau

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